



## Betsy Cheek

**ESC Consultant Since:** 2019

**Education:**

B.A., Communications, California State University, Fullerton

**AREAS OF EXPERTISE:** Fund development, board and staff development, leadership coaching

**NONPROFIT PROFESSIONAL EXPERIENCE:** Betsy has spent most of her career as a professional in the nonprofit sector. She served as the CEO of the San Pedro Chamber of Commerce, advocating for the business community with local organizations, elected officials and the public. As Development Director of the San Pedro and Peninsula YMCA, Betsy designed and led their capital and annual support campaigns. She also developed and implemented successful corporate advancement strategies including special event fundraising. In this role, Betsy worked with United Way, Kaiser Permanente and Little Company of Mary Hospitals to establish and fund early childhood literacy, nutrition and exercise programs. She also received a \$2.3M grant from the Port of Los Angeles to construct an indoor swimming pool at the Wilmington YMCA.

AS CEO of the San Pedro Chamber of Commerce, Betsy advised businesses on effective strategies for communications and marketing to the local community. She worked with Supervisor Don Knabe and the Port of Los Angeles to provide leadership opportunities for members of the Chamber of Commerce. Betsy also previously served as Executive Director of Temple Israel of Long Beach, and Executive Director of Temple Beth David in Orange County. In these roles she was responsible for all aspects of administration including staff supervision, budgeting, fundraising and volunteer stewardship.

**PRIVATE SECTOR EXPERIENCE:** In addition to her work in the nonprofit sector, Betsy also runs her own dietary consulting business, Specialized Diet Consultants. Earlier in her career, Betsy also served as Office Manager at Mutual of New York Life Insurance Company.

**NONPROFIT VOLUNTEER EXPERIENCE:** Betsy has served on several nonprofit boards including the Orange County High School of the Arts. She has also volunteered at Cesar Chavez Elementary School, Assistance League of Long Beach Literacy Program, and Fullerton School District.

**INTERESTS:** baking, reading, walking