



Clive Hoffman

ESC Consultant Since: 2015

Education:

B.A., Theater Arts, University of California, Los Angeles
Graduate work, Political Science, University of California, Los Angeles
Graduate work, Political Science, University of Southern California

AREAS OF EXPERTISE: Board development, strategic planning, employee management, marketing, budgeting, branding, public relations

PRIVATE SECTOR AND HIGHER EDUCATION EXPERIENCE: He is President and CEO of his own public relations and strategic communications firm Clive Hoffman Associates, Inc., which he founded in 1966.

Clive has lectured in communications and real estate marketing for several institutions such as The University of Southern California School of Public Policy, Planning & Development, the University of Southern California Lusk Center for Real Estate Development, Pepperdine University and University of California, Los Angeles Extension. He was asked by the Regents of the University of California to provide leadership to the University of California, Los Angeles Ziman Center for Real Estate in developing and staging the Residential Housing Conference that he chaired for five years. He also served for ten years as a Charter Advisor to the University of Southern California Lusk Center.

NONPROFIT VOLUNTEER EXPERIENCE: Clive has devoted a major portion of his community activity to youth and education. He served as Secretary of the Board of Trustees of the California State Summer School for the Arts, a position to which he was appointed by former California Governor Gray Davis. Clive also served two terms as chair of the Board of Directors of both the Los Angeles Neighborhood Land Trust and the Southern California Leadership Network. Clive was the chair of the Los Angeles Unified School District's Community Affairs Advisory Committee and was the founding President of LAUSD's Community Magnet Charter School, which continues to be recognized as one of California's leading Blue Ribbon elementary schools. For over 10 years Clive was the Program Director of Brotherhood/Sisterhood USA, a high school human relations workshop sponsored by the National Conference of Community and Justice.

RECENT ESC CLIENTS: Foundation for Pierce College, Oasis, Charles Drew University

INTERESTS: Spending time with his family, tennis, golf, art, travel, theater, music