



## Peter Koplik

**ESC Consultant Since:** 2013

**Education:**

M.B.A., New York University Stern School of Business

B.A., History, University of Pennsylvania

**AREAS OF EXPERTISE:** Operations management, sales and marketing, growth strategy, start-ups, personnel management, real estate, coaching, strategic planning, business planning

**PRIVATE SECTOR AND GOVERNMENT EXPERIENCE:** Peter has worked for a variety of businesses, ranging from a family business to an entrepreneurial start-up to a multi-billion dollar company. He managed branch operations for National Screen Service where he redesigned their systems, changed the business model and significantly improved service delivery to clients. Peter then moved to sales and marketing and later acquired the company. Peter continued to grow the business until selling it to Technicolor, a multi-billion dollar, multi-national company. He became the Executive Vice President of Sales and Marketing for Technicolor's distribution services.

He later served as the President of Distribution for MasterImage, a technology start-up that distributes 3D equipment to movie theaters. He was responsible for launching the Korea-based company in the Western Hemisphere, Europe, Africa and the Middle East. Establishing a worldwide dealer network, Peter significantly expanded the business. Peter was a member of Young President's Organization, a global network of young chief executives.

**NONPROFIT VOLUNTEER EXPERIENCE:** Peter is a past board member of the Will Rogers Pioneer Foundation of Motion Pictures.

**EXAMPLES OF ESC CLIENTS:** Getting Out By Going In, Invertigo Dance Theatre, Glendale Arts, Al Wooten Jr. Heritage Center, South Central Scholars, EnrichLA, Foundation for Second Chances, The Institute for Justice Education Reform

**INTERESTS:** Two grown children, travel, movies, golf, all sports, theater