



Elizabeth “Liz” Leung

ESC Consultant Since: 2019

Education:

M.B.A., The Wharton School, University of Pennsylvania

M.A., Cornell University

AREAS OF EXPERTISE: Management consulting, strategic planning, product management, marketing communication, market research, general management

PRIVATE SECTOR EXPERIENCE: Liz has over 20 years of leadership experience in a wide range of corporate functions. Most recently, Liz has been a marketing executive at Epson America, a Japanese owned technology company based in Long Beach, California. During her tenure at Epson, Liz has been responsible for the go-to-market strategies and life cycle management of product lines accounting for up to \$700M in revenues. She has also led various successful new product market entries in both North and Latin Americas, achieving top market share position within a few years after the product introduction. As general manager of her product lines, Liz has managed a large team of product managers in both Americas, and played a leadership role in many large-scale, organizational development initiatives. As a corporate leader, she has regularly partnered with various functional groups, including Finance, Operations, Legal and Sales, to achieve the organization’s objectives. Earlier in her career, Liz led the Corporate Strategy department at Epson, and worked as a management consultant at the Boston Consulting Group.

NONPROFIT AND HIGHER EDUCATION PROFESSIONAL EXPERIENCE: Liz was a Business Consultant at the Wharton Small Business Development Center in Philadelphia, advising local small businesses in their business planning and strategy development efforts. Prior to that, Liz was on the faculty of the Chinese language program at Cornell University in Ithaca, New York.

CROSS CULTURAL EXPERIENCE: A native of Hong Kong, Liz has substantial work experience in the U.S., Japan and Latin America. Leveraging her intercultural and language skills, Liz has led many successful negotiations and team projects involving professionals from all three regions. She is fluent in Mandarin, Cantonese, English, and is conversant in Spanish and Japanese.

INTERESTS: Gardening, traveling, fashion design, jazz, podcasts