



Lad Lorenz

ESC Consultant Since: 2010

Education:

Executive M.B.A., University of Michigan
M.B.A., Pepperdine University
B.S., Engineering, California State University,
Northridge

AREAS OF EXPERTISE: Strategic planning, fund development, governmental relations and regulatory affairs

PRIVATE SECTOR AND GOVERNMENT EXPERIENCE: Lad spent over 40 years working in different capacities in the public utility industry. He served as the Vice President of Regulatory Affairs at Sempra Energy, the parent company of Southern California Gas Co. and San Diego Gas and Electric, where he represented the company before the California Public Utilities Commission in San Francisco. Prior to this position, Lad was the Vice President of Electric and Gas Procurement for San Diego Gas and Electric Company, managing a team to ensure the utility's customers had a reliable, diverse and economic supply of gas, electricity and renewable energy.

Lad has also worked as a lobbyist for the American Gas Association in Washington D.C., representing natural gas utilities around the country for the executive branch of the US government. Lad started his career in marketing for Southern California Gas Company and eventually moved to the strategic planning and operational planning departments.

Lad combines extensive work in the public sector and in governmental relations with firsthand experience in management and strategic planning. Focusing on internal infrastructure changes and effective external relations, Lad achieves tangible, effective change for nonprofit organizations.

EXAMPLES OF ESC CLIENTS: Antioch University, Angel City Chorale, Toberman Neighborhood Center, Mar Vista Family Center, Water Buffalo Club, Learning Rights Law Center, Ahavat Torah, Amanecer Community Counseling Services, Grand Performances, Women's Clinic & Family Counseling Center, Southern California Golf Association

INTERESTS: Golf, travel, spending time with his five grandchildren