



Fund Development

A robust fund development program helps nonprofits *thrive*. Executive Service Corps of Southern California (ESC) works with our clients to develop strategies that are targeted to their specific needs – and support long-term sustainability.

BENEFITS

- Develop an effective fund development strategy to guide your efforts and determine priority areas
- Foster a fund development culture across your organization
- Build solid relationships with potential and existing funders
- Strengthen your board's commitment to – and full engagement in – your fundraising goals

OUR APPROACH

At ESC, we start by conducting a thorough assessment of your fund development history and experience, **building a strategy from the ground up** that is specifically tailored to your organization's issues and goals. Your highly trained ESC consultants engage with you in a dynamic working relationship, serving as **coaches** and **thought partners** throughout plan creation and implementation.

Your fund development consultants work with you to...

- Evaluate your current fund development efforts including systems, strengths, challenges and opportunities
- Develop a comprehensive, results-oriented fund development plan and case for support
- Address barriers to achieving funder confidence and securing grants
- Collaborate with board leadership on critical fund development issues
- Create a fund development infrastructure
- Enhance your fundraising skills
- Energize your entire board, staff and community around generating support for your cause

CONTACT US!

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Affordable coaching and consulting
for nonprofits by executives who
volunteer their services

