



# Strategic Planning

Executive Service Corps of Southern California (ESC) delivers a powerful and cost-effective strategic planning process to drive your nonprofit's mission and ensure long-term success.

## BENEFITS

- Inspire dedication to a clearly defined mission and far reaching vision
- Define the core values that underpin your work
- Build an energized and unified staff and board team
- Demonstrate to funders an effective strategy for genuine impact
- Make a greater difference in the communities you serve

## OUR APPROACH

A highly collaborative, customized engagement designed to help you achieve your short- and long-term mission-driven goals.

## IMPLEMENTATION SUPPORT

**Coaching is central** to ESC's unique approach, and our **consultants partner with you** through plan development and the launch of **implementation**. Once your strategic plan is approved, we continue to coach your steering committee, **working with you hand-in-hand** to set your plan into action.

ESC's strategic planning consultants partner with you to...

- Gather and analyze information and insights from stakeholders throughout your community
- Create or confirm your mission, vision and values in response to both current and future environmental factors
- Focus your decision-making by developing a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats)
- Clarify primary goals, objectives and action steps to prioritize your organization's work
- Develop plans for long term financial sustainability in alignment with your strategic plan
- Gain buy-in from your staff, board and constituents

## CONTACT US!

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Affordable coaching and consulting for nonprofits by executives who volunteer their services