

# ADAPTATION. INNOVATION. TRANSFORMATIVE CHANGE.

**2023 REPORT TO THE COMMUNITY** 

Photo courtesy of ESC client Carousel Ranch.

# Adaptation. Innovation. Transformative Change.

Each of us in the nonprofit sector are navigating a landscape of profound change. Along with carrying out our missions, nonprofits are adapting to create new ways to serve the evolving needs of our communities.

In 2022, Executive Service Corps of Southern California embraced these pervasive challenges as **a call to action**. We asked ourselves how we could build ESC into an even more resilient organization, adapt our exceptional consulting corps and unique services in response to the increased vulnerabilities of our sector, and develop transformative initiatives to optimize our impact in Southern California.

The answer for us is a powerful new strategic plan, one that sparks us to design creative solutions to serve our nonprofit clients while relentlessly getting better at what we do. We are proud to report that this strategic direction was enthusiastically adopted by our Board in Spring 2023.

Our new vision and mission, the cornerstones of this effort, inspire us to step boldly into the future. We are prioritizing equity and inclusion, delivery of the highest quality services, sustaining ESC's strength and success, improving operational efficiency and use of technology and amplifying ESC's brand as a resource and partner in the nonprofit sector. And we approach the future confidently, building on our solid foundation and record of excellence established through years of hard work and an unwavering commitment to our clients.

We also dedicate ourselves to delivering more customized, complex and creative interventions. Increasingly, we are asked to assist our clients with responses that go beyond "standard" engagements to those that are transformational for both our clients and, significantly, for funders who are pursuing new ways to support nonprofits.

We are deeply grateful to our entire ESC family — our valued nonprofit clients, skilled consultants, staff, Board and funders — for making our past and future achievements possible. You are the inspiration that drives us forward and helps ensure the enduring strength of ESC, our nonprofit ecosystem and the communities we all serve.

With gratitude,

David Factor, President and CEO

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Laura Survant, 2023 Board Chair

# Making a LASTING IMPACT

The entire ESC community is mobilized around our new vision and mission statements, which reflect our shared commitment to optimize our impact. We recognize that this is only possible through effective collaboration with our extraordinary nonprofit clients — who are the experts in providing critically-needed

services to the communities they know best. We take enormous pride in working alongside them to support so many important causes and make a lasting difference in so many lives.

Vision ESC enriches the quality of life in all communities across Southern California.



## Mission

ESC's skilled consultants coach Southern California nonprofits through transformative projects that help them meet the needs of their communities.

#### **BOARD OF DIRECTORS**

Laura Survant, Chair Eric Moore, Vice Chair Abner Goldstine, Treasurer Kate Ides, Secretary Danielle Benoit Ruth Bernstein Samona Caldwell Bill Flumenbaum Will Ford Michael Goldberg Fregia Harrold Jackv Holler Leslie Johnson Christopher Lee Diego Lemus Grea Morrison Lizbeth Nevarez Norm Payson **Robert Sainz** Darvl Twerdahl Scott Weiner

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# **Enriching the Next Generation**

ESC is proud to help nonprofits build a more impactful future. One of the more remarkable approaches can be found in the story of Taylor Adachi and Carousel Ranch. For over 25 years, Carousel Ranch has worked to improve the lives of children and young adults with special needs through their equestrian therapy and vocational training programs.

Taylor, the new Executive Director of Carousel Ranch, began her extraordinary journey with the organization over a decade ago as an intern. Recognizing Taylor's potential and dedication, Denise Redmond, the founder and now-former Executive Director, worked alongside Taylor to prepare her to confidently fulfill this leadership role.





"We strive to create an environment where every child can and will succeed."

- Taylor Adachi, Executive Director



To read more and hear Taylor in her own words, please visit: escsc.org/stories/CarouselRanch



### THANK YOU TO OUR Generous Supporters!

#### FOUNDATION AND CORPORATE SUPPORTERS

#### Premier Sponsors (\$50,000 and above)

Annenberg Foundation Diane and Guilford Glazer Foundation Ralph M. Parsons Foundation

#### Sponsors (\$25,000 - \$49,999)

The Capital Group Companies Charitable Foundation Dwight Stuart Youth Fund\* Joseph Drown Foundation Payden & Rygel Wells Fargo Foundation

Partners (\$15,000 – \$24,999) Dan Murphy Foundation

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J.B. and Emily Van Nuys Charities\* John Gogian Family Foundation MUFG Union Bank Foundation Samuel & Helene Soref Foundation SoCalGas\*

#### Supporters (\$5,000 - \$9,999)

City National Bank Doris Factor Endowment Fund of the Jewish Community Foundation of Los Angeles Harold Brown Foundation

#### Contributors (Up to \$4,999)

Green Hasson Janks Seeley W. Mudd Foundation Tenacre Foundation

\*Collaborative Partners: projects where a funder fully underwrites an ESC learning cohort or a particular client's work with ESC through a consulting project or participation in an institute program.

## **Our 2022 Impact At-A-Glance**

Value of Pro Bono Hours \$2.8 MILLION

## **Clients Served**

76%

BIPOC + Female-Led Organizations

77%

Organizations Serving Historically Marginalized Communities

73%

Clients who had worked with ESC before

## Social Justice Sponsorship Fund (SJSF)

SJSF supports BIPOC nonprofit leaders and/or organizations with missions that address racial and social inequities.

The Fund awarded

\$47,500 to 18 organizations.

## **Clients by Budget**

Range \$659 to \$845,367,023

> 24% under \$500k

25% between \$500k-\$1m

29% between \$1m-\$5m

> 22% over \$5m

#### **INDIVIDUAL DONORS**

Visionaries (\$100,000 and above)

Joan Payden David and Claudia Zuercher

#### Leaders (\$20,000-\$50,000)

Abner and Roslyn Goldstine Scott Weiner and Kimberly Harris

#### Ambassadors (\$10,000-\$19,999)

Ruth Bernstein David and Kathleen Blenko Steve and Anne Factor Irwin and Helgard Field Kate Ides Irwin and Patti Jaeger Greg Morrison Norm Payson Prakash Sakraney

#### Advocates (\$5,000-\$9,999)

William and Trish Flumenbaum Michael and Jane Goldberg Leslie Johnson Robert and Donna Scoular Laura Survant

#### Allies (\$1,000-\$4,999)

William and Barbara Barrett William Burnside James and Jacqueline Castillo Bernice Conn Lynn Dines and Asbjorn Melo Gerald and Lorraine Factor **Ruth Feiler Beverly Froelich** Fregia Harrold John and Jamie Krakowski R. Alan Lavery and Nina Leong Susan Leonard Chuck and Peggy Lindahl Latimer and Bari Lorenz Lizbeth and Matthew Nevarez Nancy and William Sacks Janet Schulman



# Building a Culture of Leadership

At ESC, we believe that leaders can be found at every level of an organization. Our client SHARE! is a prime example. SHARE! provides affordable, supportive housing and finds homes for those suffering from trauma and other mental health issues.

Ruth Hollman, SHARE!'s CEO, began collaborating with ESC in 2005, and the guidance of her ESC coaches instilled the confidence in her to grow as a leader. In recent years, Ruth has expanded this partnership, providing coaching for managers throughout the organization. This approach has gone on to create extraordinary outcomes for the community, where 26% of people with serious mental illness will get jobs within the first year of being in SHARE! collaborative housing.

"ESC has really been that cog that fits in, giving us the managerial skills that our people need." — Ruth Hollman, *Founder and CEO* 





To read more and hear Ruth in her own words, please visit: escsc.org/stories/SHARE



Harris and Linda Sperling Roberta and Howard Suber Mary Trigg Diana and Robert Walker

#### Friends (Up to \$999)

Susan Afriat and Steve Hyman Judith Bain Danielle Benoit Teaa Bradlev Michael and Elaine Bridge Heather Briggs Bennett and Ruth Brown Karen Buxbaum and Ron Kwok Linda Camras Allison Celosia Scott and Nancy Choate Megan and Terry Cooper **Rachel Davenport** Agapito Diaz and Estela Bensimon Marvin Espinoza David and Holly Factor Richard and Amy Fass Sammy Feuerlicht Mona Field Julia Fischer Susan Flaming Gwen Flynn Vicky Foxworth and Jeff Pressman Mark and Sharon Friedman Laura Fuhrman Jeff Henderson Michael and Sheri Hirschfeld Leslie and David Horowitz Stephanie Kaiser Cathy Kaiser Tim Kittleson and Michael Donaldson Marty and Jill Lasker Michael Linsk Michael Marshall and Shigeo Yamada Renée Martinez Larry McCormick Georgia Mercer Judy and Ron Milestone

# Why We Serve

Our newest cohort of consultants share why they joined ESC and what they hope to achieve.

"Share my passion for Los Angeles metro area" - lim Evans

"Make a positive difference in the lives of the people I coach" - lovce Fried

"Help nonprofit organizations achieve their goals" - Antonio Casasloa "Form new relationships" Mariette Keshishian

"A wonderful channel to use my expertise" Ashok Boghani

"Share the wisdom of this vibrant organization" -Mary Fitzpatrick "Meet other like-minded people" - Ellen Sloan

"The power of collective action" - Wayne Stickney

"Providing practical advice and helpful resources" - Gail Rollman

"Give back to nonprofit leaders" - Betty LaMarr Eric and Katrice Moore Polly and Scott Nelson Beatrice Nemlaha Ron Nessim Felicity Palmer Shirley Pascal Teri Paul John Power Yvette and Frank Reiner Jake and Andrea Rohrer Gail and Fred Rollman Fllen Ruderman Robert Sainz Fred and Marta Samulon Liz Schindler Johnson Madonna Shannon Steven Solton Mark Strunin and Michele DeRosa Mel and Patty Takata Erin Tanenbaum Sandy Tauber-Rosen and Robert Rosen Richard and Agnes Thaler Gene and Judith Tuch Darvl and James Twerdahl Priscilla Ulene Sally Vasen Alter and Anthony Alter Ron Vinje Kathy and Michael Walsh Lauree Weaver Lois Weinsaft Frank and Karen Wurtzel Phil and Cecily Young





Left to right (back row): Carolyn Williams, Mariette Keshishian, Ashok Boghani, Wayne Stickney, Antonio Casasloa, Jim Evans, Ellen Sloan, James Lott, Gail Rollman Left to right (front row): Betty LaMarr . Bernice Conn. Mary Fitzpatrick, Joyce Fried

# **Fueled by Collaboration**

ESC is proud of our reputation as a trusted capacity-building resource and partner for both clients and funders. Together, we are navigating a landscape of profound change toward our shared goal of creating stronger communities.

Our partnership with the Dwight Stuart Youth Fund (DSYF) is an outstanding example of how nonprofits and funders are collaborating to build a more resilient sector. For over 20 years, DSYF has supported organizations that provide direct services and experiences to underserved children and youth so they may gain values, skills, and confidence to achieve their potential.

Together, we have been able to assemble cohorts of youth-serving organizations that blend group learning and individual coaching, available at no cost to participants. Through this shared commitment to accessible capacity-building, ESC and DSYF are supporting the organizations and individuals lifting up the next generation of leaders.



"In this era of change and really challenge, we look to our most valuable resource, which is the people"

- Wendy Chang, Director



Learn more about how ESC and DSYF collaborate to address today's issues and support tomorrow's leaders: <u>escsc.org/stories/DSYF</u>



VOLUNTEER CONSULTANTS

Susan Afriat Albert Algaze Judy Bain Bonnie Barnes Natalia Baudin David Blenko Ashok Boghani J. Lee Bralv Benjamin Breslauer Jim Briaht Karen Buxbaum Linda Camras Antonio Casasola Betsy Cheek Scott Choate\* John Coleman Bernice Conn Clarence Daniels Rachel Davenport Eric DeWeese Agapito Diaz Lvnn Dines\* Gail Doi Jim Esterle\* Roxie Esterle James Evans Richard Fass Sammy Feuerlicht Mona Éield Mary Fitzpatrick Susan Flaming Gwen Flynn Susan Fóx Jovce Fried Mark Friedman **Beverly Froelich** Laura Éuhrman Kathryn Girard Daniel Goodstein Thyonne Gordon Mićah Greenberg Stephen Gutwillig Jeff Henderson Joan Herman Michael Hirschfeld Clive Hoffman Leslie Horowitz Leon Janks Dale Johnston Cathy Kaiser\* Gerri Katz Mariette Keshishian Tim Kittleson Yu-Lin Kong John Krakowski Betty LaMarr

# Who We Serve

Our consultants contributed 8,925 volunteer hours in 2022 to help nonprofits in the community.



Marty Lasker Al Lavery George Leftwich Peggy Lennon Hugh Leonard Susan Leonard Elizabeth Leuna Chuck Lindahl Michael Linsk Latimer Lorenz James Lott Brenda Lynch Renée Martinez\* Ann McMullan Asbjorn Melo Georgia Mercer Judy Milestone Francine Moskowitz Polly Nelson Beatrice Nemlaha Susan Nero Howard Parmet Teri Paul **Yvette Reiner** Yesmean Rihbany Gail Rollman Nancy Sacks Prakash Sakranev\* Fred Samulon Karen Schneider Janet Schulman Jorge Sciupac Cliff Scott Madonna Shannon Marlene Singer Ellen Sloan Harris Sperling Barry Steinberg Wayne Stickney Mark Strunin **Roberta Suber** Mel Takata\* Ricardo Teiada Richard Thaler David Tillipman Richard Tom Mary Trigg Gené Tuch Dirk van de Bunt Sally Vasen Alter Linda Wah Eileen Walker Lauree Weaver Lois Weinsaft Beverly Weise Jeff Wolfe Phil Young Jim Zimring

\*Serves on Consultants Advisory Council

# **Clients Served in 2022, by Mission**

#### 🔅 ARTS

American Youth Symphony Arts for Healing and Justice Network Arts for LA City Hearts: Kids Sav Yes to the Arts / L.A. Fringe Theatre, Inc. Film Independent Otis College of Art and Design\* Outfest Project X Foundation for Art & Criticism San Pedro Waterfront Arts District Santa Monica History Museum White Hall Arts Academy

## COMMUNITY

Al Wooten Jr. Heritage Center Asian American Professional Association Assistance League of Long Beach **Big Sunday** Center for Asian Americans United for Self Empowerment (CAUSE) Center for Strategic Public-Private Partnerships Community Asset Development Re-defining Education Corazon East LA Community Corporation Empower Success Corps

Executive Service Corps of Central Oklahoma Executive Service Corps US Friends of Residential Treasures: LA Insight Garden Program\* Korean American Family Services Leadership Pasadena Levitt Pavilions Los Angeles NewGround: A Muslim-Jewish Partnership for Change Our Bia Kitchen Los Angeles\* Provecto Pastoral at Dolores Mission Southern California Crossroads Southern California Grantmakers\* Streetlights Strength United The Place4Grace Valley Jewish Community Center YWCA Glendale and Pasadena

#### **EDUCATION**

American Jewish University California Missions Foundation EXP HelpGuide Los Angeles Leadership Academy MY HERO Project Operation Progress L.A. Shoes4Grades Southeast Community Development Corporation Swim Up Hill The Cornucopia Institute\*

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Arlington Garden in Pasadena\* North East Trees Westwood Greenway

## HEALTH & HUMAN SERVICES

A Community of Friends Accidental Impacts Inc. Affordable Housing Clearinghouse\* Alzheimer's Greater Los Angeles ARC\* Association of Community Human Service Agencies Beit T'Shuvah California Farmworker Foundation Center for the Pacific Asian Family Child Development Institute Chrysalis Connections for Children\* East Los Angeles Women's Center Extraordinary Families\* Family Promise of South Bay Friendship Foundation\* **HEAR Center\*** Hope House for the Multiple-Handicapped Jenesse Center, Inc. JQ International Los Angeles Center for Law and Justice\* Los Angeles Homeless Services Authority\*

Minority Psychology Network My Friend's Place PalsNPets Peace Over Violence Providence Home & Community Care\* Providence TrinityCare Hospice Foundation\* Rainbow Services RaiseAChild **Richstone Family Center** Riverside Area Rape Crisis Center\* Ronald McDonald House Charities of Southern California Seed House Proiect SHARE!\* South Bay Children's Health Center Southern California Counselina Center\* SPIRITT Family Services St. Barnabas Senior Services Swim with Heart The Advot Project The Campbell Center\* Toberman Neighborhood Center\* Trauma Resource Institute Union Station Homeless Services\* YWCA of San Gabriel Vallev\*

#### 

B'nai David-Judea Congregation Burbank Temple Emanu EI\* CLUE: Clergy & Laity United for Economic Justice Shalom Institute\* The Jewish Federation of Greater Los Angeles Valley Beth Shalom\*

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A Place Called Home Adelante Youth Alliance\* After School All Stars Los Anaeles Boys & Girls Club of Sán Fernando Vallev Brave Trails Carousel Ranch\* Children's Defense Fund - California City Youth Exposure Coalition for Engaged Education\* DIY Girls East LA Rising Youth Foundation Foothill Family Friends of the Children Los Angeles iD.A.Y. Dream Inner City Visions It Gets Better Project Outward Bound Adventures Pasadena Ronald McDonald House\* POPS the Club Safe Place for Youth Salesian Boys and Girls Club\* Soul Seated Journey Unusual Suspects Theatre Company Variety Boys & Girls Club\*

\*Worked with ESC on more than one project in 2022

# **Financial Statements**

## Statement of Financial Position Year Ending December 31, 2022

#### Assets

Cash and Cash Equivalents:	\$594,210
Accounts Receivable:	128,037
Contributions Receivable:	57,500
Prepaid Expenses and Other Assets:	16,749
Investments:	1,683,184
Software, Net of Accumulated Depreciation	10,734
of \$41,746	
Total Assets:	\$2,597,552
Liabilities and Net Assets	
Accounts Payable and Accrued Expenses:	\$49,858
Deferred Revenue:	267,693
Operating Leases:	107,138
Paycheck Protection Program Loan:	
Total Liabilities:	424,689
Total Net Assets:	2,172,863

\$2,597,552

Total Net Assets: Total Liabilities and Net Assets:

## Statement of Activities Year Ending December 31, 2022

Revenues and Support	2022 Total	2021 Total
Grants and Contribution Revenue	\$882,073	\$718,224
Donated Services - Consultants	2,830,118	3,343,383
Paycheck Protection Program Loan Forgiveness	155,278	154,988
Donated Goods and Use of Facility		28,440
Program Service Fees	461,522	370,818
Investment Income	(175,395)	201,053
Net Assets Released from Restrictions		
Total Revenue and Support	4,153,596	4,816,906
Expenses		
Program Expenses	3,569,550	4,061,028
Management and General Expenses	310,439	285,922
Fundraising Expenses	214,035	210,451
Total Expenses	4,094,024	4,557,401
Change in Net Assets	59,572	259,505
Net Assets - Beginning of Year	2,113,291	<u>1,853,786</u>
Net Assets - End of Year	\$2,172,863	\$ 2,113,291

Complete financial statements, with the unqualified report of our auditors, CliftonLarsonAllen, LLP, are available from the offices of ESC.